

# YouthShot - Why Large-Scale Change is needed to solve the Most Pressing Social Issues

**Name of the organisation**

CAPITAL vzw

**Website of the organisation**

[www.capitalbelgium.be](http://www.capitalbelgium.be)

**Location of the organisation**

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**Good practice aspect(s)/themes of youth work**

- Safe/secure youth work environment
- Digital youth work
- Lobbying/advocacy for youth work

**Good practice category**

A practice of processes and methods

**Good practice aim & purpose**

The aim of Youthshot is to revolutionize problem-solving for the challenges affecting Urban' youth by fostering a collaborative approach known as co-creation. Developed as a response to pressing societal issues, Youthshot aims to bridge gaps between diverse sectors—businesses, youth, social entrepreneurship, government, and public-private partnerships. By embracing an “every talent counts” philosophy, it seeks to create structural transformations that empower and support the growth of every young individual.

Inspired by Kennedy's Moonshot principle, Youthshot encourages collaborative efforts towards a shared goal: solving the critical issues impacting youth. This method aims to motivate diverse stakeholders to actively engage in co-creation, emphasizing the importance of collective action in driving social evolution and effecting meaningful changes.

In essence, the purpose of Youthshot is to catalyze a shift in problem-solving paradigms by fostering partnerships and empowering stakeholders to collectively address and resolve the challenges faced by the youth in Brussels, ultimately striving for comprehensive and sustainable societal progress.

**Good practice description**

CAPITAL is created in middle 2020 and reached more than 13.000 individual youngsters in the building, and work with 20 companies and 3 governments in making sure large scale solutions are possible for large issues around Youth such as Youth Unemployment (28% in Brussels)

**Good practice result & concrete effects**

More reach, more collaboration, more clarity for Youth and innovation inside sector.

**Good practice chapter of the European Charter on Local Youth Work**

Organisation and practice