



# LOBBYING FOR YOUTH WORK

## European Advanced Training 2018-2020

25. – 28. 2. 2019 Germany

**The political aspects of  
youthwork and the  
rationale/ basic idea of  
this training**

Werner Lindner

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1287<sup>th</sup> meeting, 31 May 2017

8 Youth and Sports

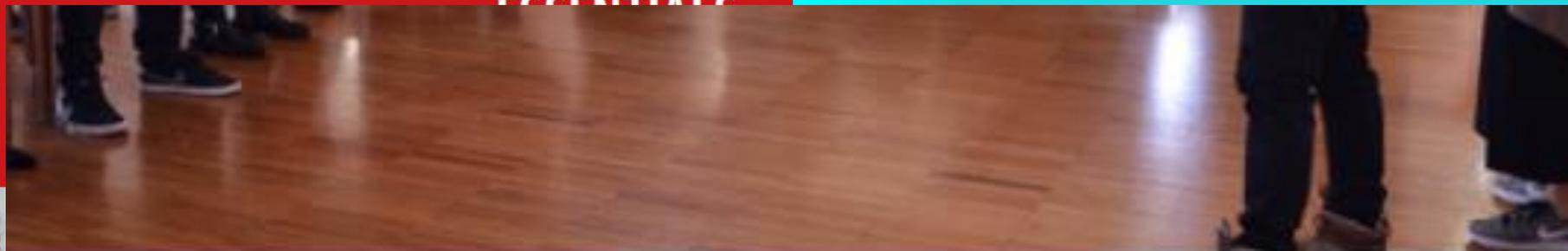
8.1 b. Recommendation [CM/Rec\(2017\)4](#) of the Committee of Ministers to member States on youth work

Explanatory memorandum

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**“There are growing expectations of youth work in the context of wider ‘youth policy’ and delivering on these expectations depends to a large extent on the competences of the practitioners involved. Paid youth workers invariably work alongside much larger numbers of volunteer youth workers, and both need training.”**

## YOUTH POLICY ESSENTIALS



# Making youth policy happen

**E**ach country has its own mechanisms for youth policy implementation. Generally, the central government has a role in the formulation of the policy framework, when it creates (for example, through legislation and



EUROPEAN UNION



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■ One of the key tools of youth policy is youth work, understood as a wide variety of activities of a social, cultural, educational, environmental and/or political nature by, with and for young people, in groups or individually. Youth work is delivered by paid and volunteer youth workers and is based on non-formal and informal learning processes focused on young people and on voluntary participation. The main objective is to motivate and support young people to find and pursue constructive pathways in life, thus contributing to their personal and social development and to society at large (Council of Europe 2017).

■ An important question concerning those who work with young people within frameworks of youth policy is the competences of those involved, and ways of acquiring them. For example, the training of youth workers is an important consideration to make sure that the services that reach young people are of high quality and in line with youth policy objectives. Another question is the one of capacity, whether or not the infrastructure in place provides sufficiently safe and appropriate spaces for learning and meaningful activities for young people.



**The professional claim of youth work is to be recognized and requested experts for the topics, interests and needs of the young.**



**Basic-  
Hypotheses**

**Ressources**

**Narratives  
Discourses**

**Political  
frameworks**

**Power**

**Scientific  
framework;  
theory**

**Communication  
Know-How**

**Networks**

**Objectives**

**Analysis**

**Research  
Data**

**Expertise**

**Strategy**

**Timing**

**Specific  
instruments**

**Understanding  
politicians**



# Welche Eigenschaften und Handlungen von Interessenvertretern **stören** am meisten?

COPES (2014, 24. Nov.). Im Schatten des MdB? Wie Büroleiter Politik prägen. Studie, Politikkongress Berlin 2014. Online-Befragung von 177 MdB-Büroleitern.

68 %

Überbewertung des Anliegens

46 %

Penetranz

45 %

Unkenntnis von pol. Entscheidungsprozessen

25 %

Unangenehme Kumpelei

23 %

Belehrende Art

20 % Inkompetenz

17 % Überheblichkeit

14 % Engstirnigkeit

5 % Hören nicht wirklich zu

4 % Unzuverlässigkeit

# Local youth policy

Youth is future!

Youth is important!

Participation!

Youth well being!

Democracy Education!

Free spaces!

Youth-friendly communities!

Youth check!

Youth empowerment!

Solution for a crucial municipal problem?

Risk/ Chance for political opponents?

Majority for own parliamentary group? / local council?

Chance for Self-Promotion?

Publicity opportunity ?

Preventive issue covering?

Mobilizing issue for the next local elections?

% voting capability?

Possibly follow-up costs?

ork

Local politician



**JES! mit PEP  
vor Ort  
(2017-2020)  
(2013-2015)**

**Kommunale  
Verankerung der  
Eigenständigen  
Jugendpolitik  
(2018-2020)**

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## Process Planning

**25. - 28.2. 2019,  
Bonn, Germany**

### MODULE 1

- Introduction
- Political aspects of youth work
- SWOT
- Lobbying
- Aims for the local projects

**April/May 2019  
Online**

### WEBINAR 1

Input from practice – one or two participants from the first pilot training in Germany share their concrete experience

**27. - 29.5. 2019,  
Vienna, Austria**

### MODULE 2

- Expert Input on Networking
- Network Analysis
- Action Plans

October 2019	January 2020 Online	March 2020/Latvia	March 2021
<p><b>WEBINAR 2</b></p> <p><b>IMPLEMENTATION</b></p> <ul style="list-style-type: none"> <li>• Project Check-In: Participants send their project plans in beforehand, an expert gives structured feedback during the webinar</li> <li>• Q&amp;A to expert(s) and among peers</li> </ul>	<p><b>WEBINAR 3</b></p> <p><b>IMPLEMENTATION</b></p> <ul style="list-style-type: none"> <li>• Project Check In: Participants prepare a progress report and send it in beforehand, an expert gives structured feedback</li> <li>• Q&amp;A to expert(s) and among peers</li> </ul>	<p><b>Module 3</b></p> <p><b>HARVESTING</b></p> <ul style="list-style-type: none"> <li>• sharing results and lessons learned</li> <li>• Transfer knowledge gained into daily practice</li> <li>• Dissemination Plan and Follow Up</li> <li>• Evaluation of process/project</li> </ul>	<p><b>Comeback (option)</b></p> <p>Follow Up Meeting of the same group to analyse and discuss long-term effects of the training</p>



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- **Complexity**







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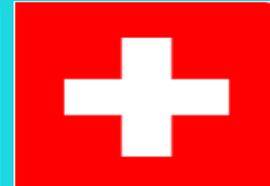
1 **Steering Team**

A. Beweis/ W. Lindner/ C. Siebel  
I. Adreansen/ M. Frimberger/ A. Lorence/ L. Pompe/  
L. Reding/ B. Schmitt

2 **Workshop Meetings**

**Webinars**

3 **National Teams**



4 **17 (?) Local (municipal) Teams**

**Tirol**

**Mechelen**

**Vernier**

**Düsseldorf**

**Aluksne**

**Perg**

**Evergem**

**Murten**

**Kiel**

**Riga**

**Wörgl**

**Keerbergen**

**Dübendorf**

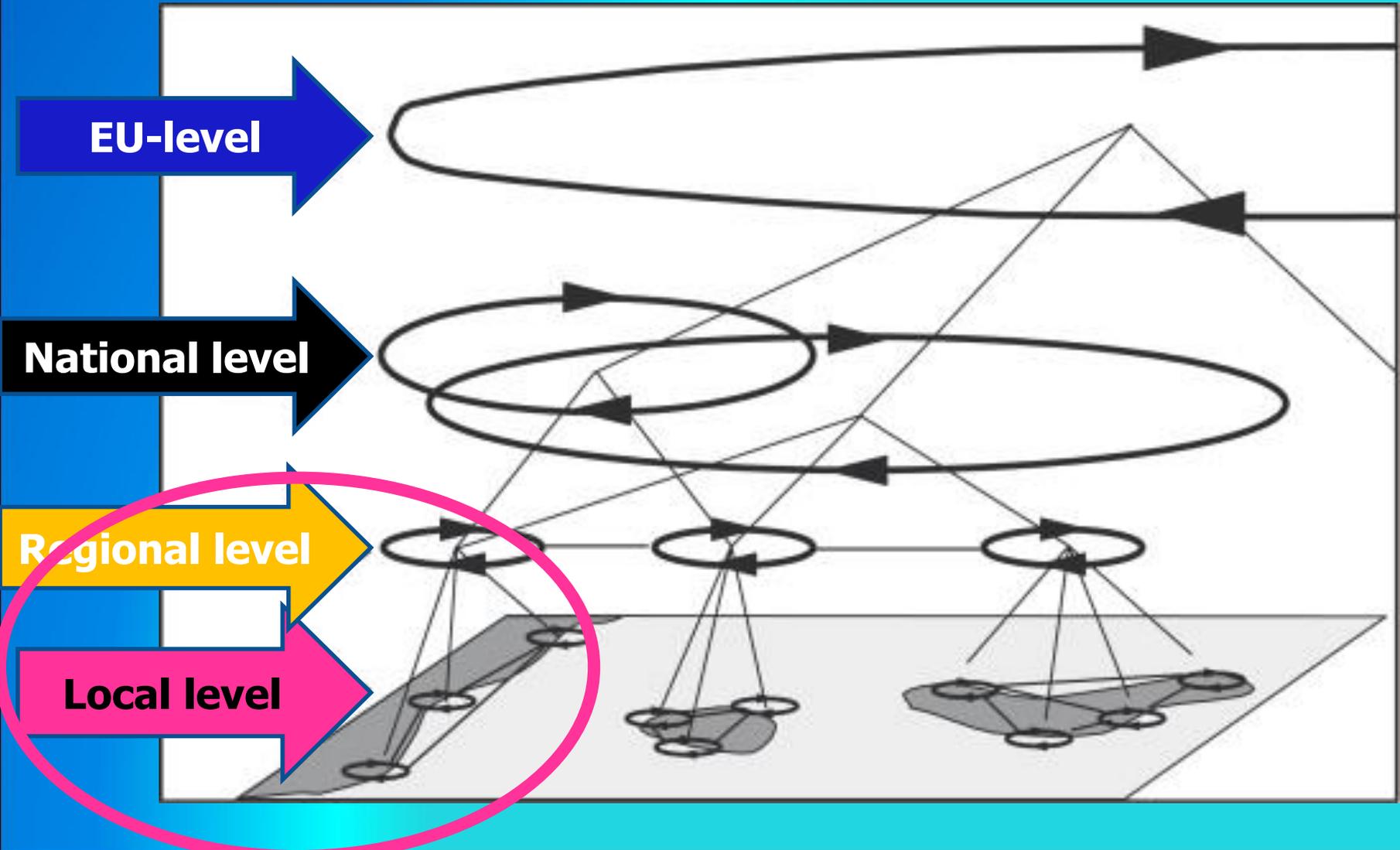
**Köln**

**Grein**

**Leuven**

**Sint-Niklaas**

# Youth policy within the multi-level-governance



# **Advanced Learning**

**Research: data collection/ data analysis**

**Trying/ Testing/ Practising/ Comparing**

**Network analysis/ network building**

**Lobbywork: micropolitical interaction and transfer**

**Active policy making**

**Writing a project report**

# Tripel-target planning

**Local (Youth) policy**

Indicator

Target within/ beyond project

**Youth work**

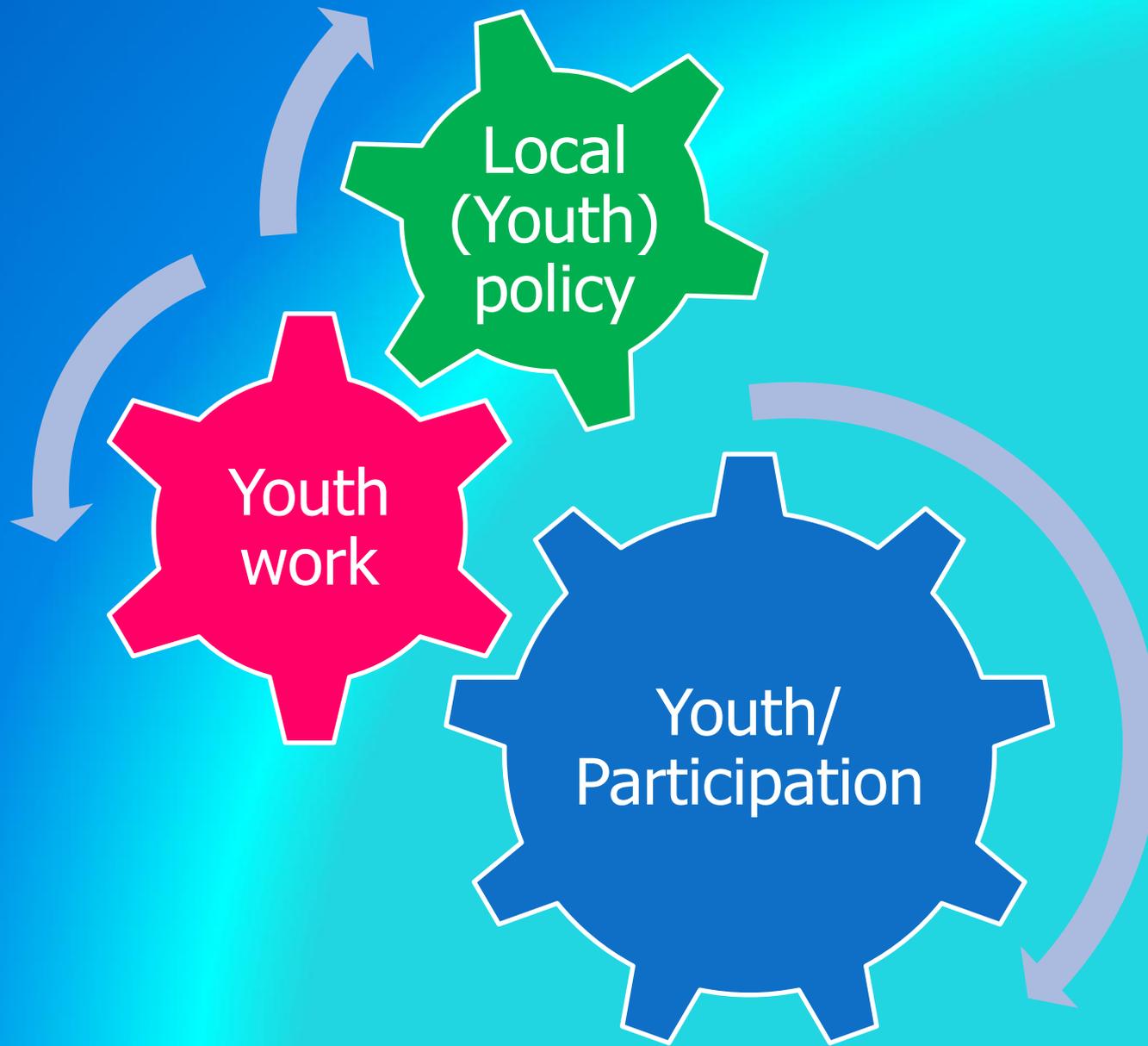
Indicator

Target within/ beyond project

**Youth/participation**

Indicator

Target within/ beyond project







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- **Complexity**
- **Experiment**



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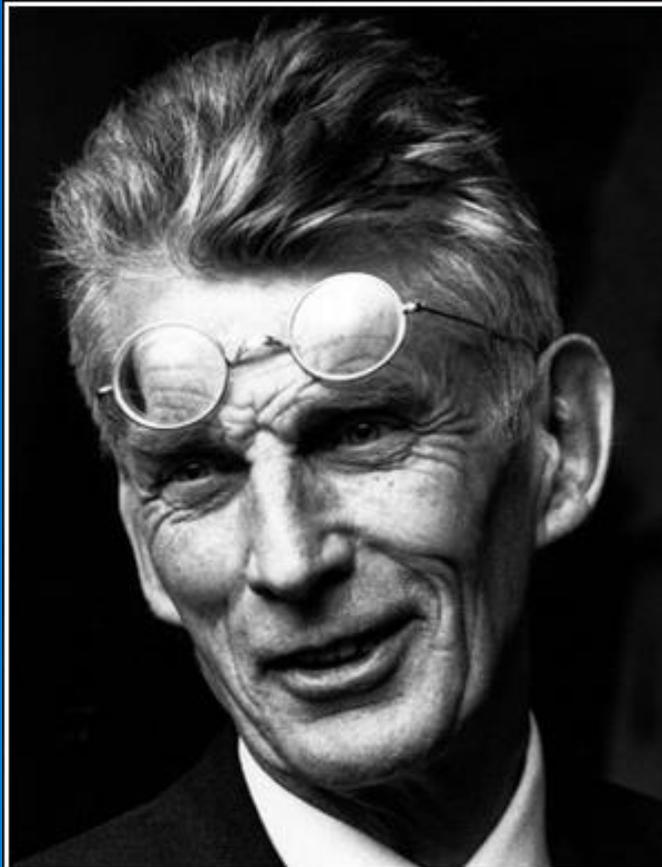
**Strategy**

**Timing**

**Specific  
Instruments**

**Understanding  
politicians**





Ever tried. Ever failed. No matter.  
Try again. Fail again. Fail better.' You  
won't believe what you can  
accomplish by attempting the  
impossible with the courage to  
repeatedly fail better.

— *Samuel Beckett* —



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- **Complexity**
- **Experiment**
- **Confidentiality**





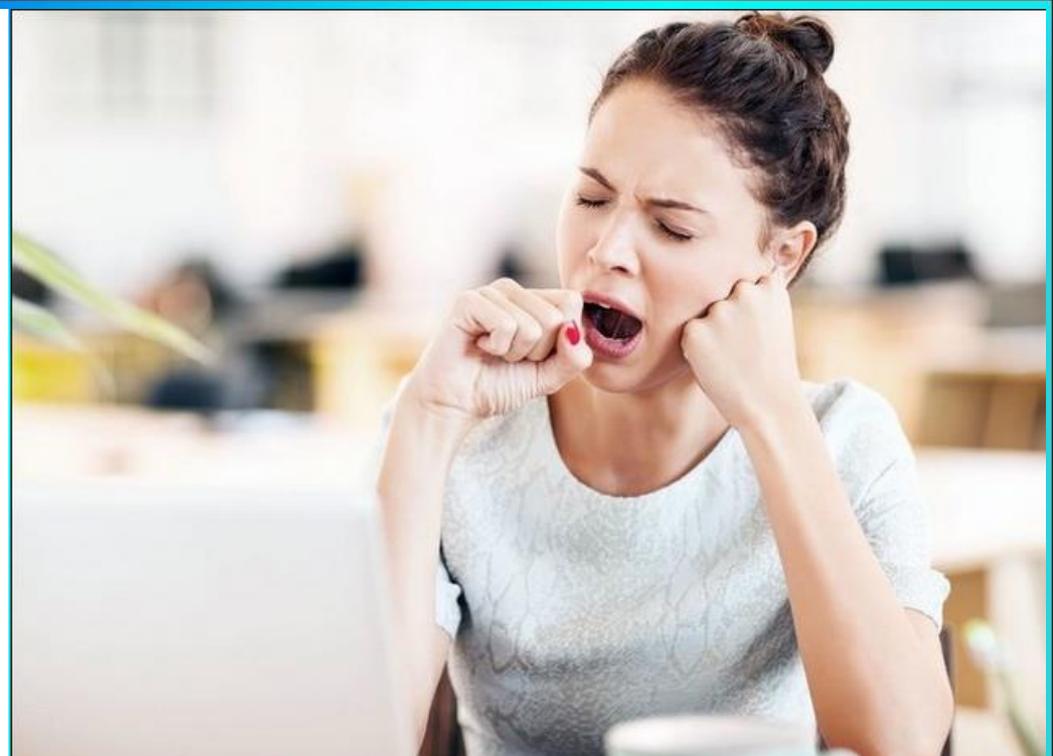
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## European Advanced Training 2018-2020

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- **Complexity**
- **Experiment**
- **Confidentiality**
- **Discipline**







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25. – 28. 2. 2019 Germany

- **Complexity**
- **Experiment**
- **Confidentiality**
- **Discipline**
- **Long-term ambition**



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