

WIESBADEN INTERNATIONAL

„Anchoring International Youth Work in local political structures
and in the Civil Society“



Wiesbaden International – the way we are going

1. The Ground - until 2011
2. The Way of Construction
2011 - 2014
3. Strategic Approach
4. After the game is
before the game

THE GROUND on 2011

Institutional Background/ Political Background	socio-political developments
One Social Worker working in the Field of International Youth Work (Wiesbaden)	Democratic Awareness and nationalistic development:
Network throughout Germany dealing with International Youthwork/ Youth Exchanges	increasing number of anti-democratic, populist and racially motivated crimes (reported)
Network throughout Europe dealing with International Youthwork/ Youth Exchanges	strengthens of the growth of all children and young people in the globalized world.
Awareness of a need on „Mobility experiences“	creation of equal participation opportunities for all children

The Way of Construction 2011 - 2014

What was needed	How we got it/ them
A Vision	„One has a dream...“
A target group	Those Youngsters, who did not yet participate in Exchanges
leaders Commitment in the institutions	People at Management Level –in Institutions, Local economy, Local Policy,
Pedagogues Committed	People, who prepare, organize and make programmes
Expert Knowledge – willing to share	a Coaching person with overview in a neutral position
Additional Money	Knowledge about the municipal/ local Etat and how to apply for, funds, Donationas,
Strategic approach	

Strategic Approach

1. **Our Network „Wiesbaden weltweit“**
2. **Involvement of : Political Decisionmakers**
3. **Local Companies**
4. **Former Participants**
5. **Public Relations**

Strategic Approach

Our Network „Wiesbaden weltweit“

- cross-carrier network in the field of Youth Work, youth welfare, youth professional welfare, educational welfare
- Equipping the network with qualified personnel resources
- external expertise
- Finances

What does the network do?

- Sharing the idea
- Exchange of Knowledge
- Preparation, Evaluation and Statistics

Strategic Approach

Involvement of Political Decisionmakers

- Knowledge about the local political structure (Local Parliament)

As a preparation a **written Report** will be needed and contains:

- A precise defined target group
- A pedagogical and a political aim why to develop the international Youth Work
- the requirements,
- valid statistic Data according the issue of your own Community
- a reasoned proposal why the development of international YouthWork will be needed with suggestion of what will be needed and which part the own organisation is able to take over by themselves.

Strategic Approach

Information and Public Relation

- Information among the Network (Email, Meeting)
- Public Relation Campaign (all through the City)
- Information Meeting
- Public Receptions with local Politicians or People from the local Companies
- Newsletter
- Homepage www.wiesbaden-international.de
- A Patron – a Citywide cherished person
- Annual Meeting with a Year Topic

Public campaign „Wiesbaden International“ January 2019



www.wiesbaden-international.de



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Strategic Approach

Development and Expansion

- Interdisciplinary steering group
- Discover new areas and topics (Juveniles in vocational trainings, Qualification)
- Target Group and the Whole Group of Children and Youngsters
- Cooperation germanwide and internationally
- Feedback and Evaluation with all Partners
- Strengthen the network, search for new Partners



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